



FOR IMMEDIATE RELEASE

United by the Numbers: 2025 Brain Tumour Walk unites communities across Canada

London, Ont., Jan. 27, 2025 – Brain Tumour Foundation of Canada is thrilled to announce the launch of the **2025 Brain Tumour Walk**, a nationwide initiative uniting communities across the country to raise awareness, funds, and hope for the thousands of Canadians living with brain tumours.

This year, we are walking with a purpose—and we are walking *United by the Numbers*. Each number tells a story. Whether it's the 27 Canadians who are diagnosed with a brain tumour every day, the 120 types of brain tumours, or the countless steps taken by our community in the fight for a cure, every fact reflects the impact we're making together. By participating, you'll stand in unity with Canadians who share a common goal—to end brain tumours.

How you can participate:

- **Join one of our Flagship Events:**
Participate in one of our flagship events happening in London, Ottawa, Toronto, Calgary, Edmonton, and Winnipeg this spring.
- **Organize a Community-Sponsored Event:**
Become a “community champion” and host a local event with financial and logistical support from Brain Tumour Foundation of Canada. Eligible events may receive funding for permits, insurance, and promotional materials.
- **Host your own event:**
For those who prefer an intimate event, you can organize your own walk with friends, family, or small groups. It's a flexible and meaningful way to show your support and raise awareness.

Your support ensures essential funding for ground-breaking research, vital support initiatives, informative resources, and advocacy for Canadians affected by a brain tumour.



Every step you take, every dollar you raise, every person you invite to join—it all counts. By walking together, we are turning these numbers into something powerful: hope, change, and a future without brain tumours.

Learn more about the 2025 Brain Tumour Walk at www.BrainTumourWalk.ca.

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About Brain Tumour Foundation of Canada: Brain Tumour Foundation of Canada is the only national charity offering information and support to Canadians affected by any kind of brain tumour—malignant, non-malignant or metastases. Since its inception, the organization has allocated millions of dollars to fund crucial research projects, contributing to advancements in brain tumour treatment and patient care.

Every day, the organization strives to bring HOPE to all those affected by a brain tumour. HOPE through support. HOPE through information and education. HOPE through research. HOPE for a cure.

Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at BrainTumour.ca.