



SPONSORSHIP APPLICATION

Before submitting an application, please be sure you have reviewed Brain Tumour Foundation of Canada's "Sponsorship Criteria"

Applications for sponsorship can be submitted anytime throughout the year. Organizations will be notified of their sponsorship status within 30 days of submitting an application to Brain Tumour Foundation of Canada. For assistance, please contact Susan Ruypers at 1-800-265-5106 ext. 240 or sruypers@braintumour.ca.

Date of application	
Date of activity/event	
Amount and type (i.e. financial or in-kind) of sponsorship requested	

Contact Details

Organization seeking sponsorship	
Contact name	
Position within organization	
Phone number	
Email address	
Mailing address	

Sponsorship Details

1. Description of activity (Activity/event purpose and objectives, location and agenda – <u>in layman's terms</u>)
2. Background information about your organization (Mission, vision and long-term goals)

3. Alignment with Brain Tumour Foundation of Canada’s mission, vision and annual strategic priorities
4. Your activity’s audience (Projected size of audience, demographics and attendee information)
5. Sponsorship benefits (Include opportunities to distribute or display Brain Tumour Foundation of Canada material)
6. Media & Promotion opportunities (Proposed marketing you will undertake to support the activity)
7. History with Brain Tumour Foundation of Canada – any previous sponsorship or other involvement with your organization? (Note: Previous sponsorship does not guarantee financial support in the future)

Please return your completed Sponsorship Application to sruypers@braintumour.ca.