# Brain Tumour Foundation of Canada Financial Statements Year ended December 31, 2014



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Chartered Accountants

Collins Barrow KMD LLP 495 RICHMOND STREET SUITE 700 LONDON, ONTARIO N6A 5A9 CANADA

# **Independent Auditor's Report**

To the Board of Directors of Brain Tumour Foundation of Canada

We have audited the accompanying financial statements of Brain Tumour Foundation of Canada, which comprise the statement of financial position as at December 31, 2014, and the statements of operations and changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

#### Basis for Qualified Opinion

In common with many not-for-profit organizations, the Foundation derives revenue from fundraising and donations, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Foundation. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenues, donations revenues, excess (deficiency) of revenues over expenditures and cash flows for the year ended December 31, 2014, current assets and fund balances for the year then ended.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, these financial statements present fairly, in all material respects, the financial position of Brain Tumour Foundation of Canada as at December 31, 2014 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Report on Other Legal and Regulatory Requirements

ing Barrow KMP LLP

As required by the Corporations Act of Ontario, we report that, in our opinion, the accounting principles in Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

Chartered Accountants Licensed Public Accountants

London, Canada April 2, 2015



# Brain Tumour Foundation of Canada Statement of Operations and Changes in Net Assets Year ended December 31, 2014

		Unrestricted Fund	Restricted	Endowment Fund	Total 2014	Total 2013
Revenues Fundraising events Donations Other revenue (note 12) Investment income	€	1,685,561 \$ 482,320 23,169 131,596 2,322,646	121,667 \$ 235,655 5,693 - 363,015	12,053 \$ 6,358 - 16,001 34,412	1,819,281 \$ 724,333 28,862 147,597 2,720,073	2,216,114 966,635 28,733 113,306 3,324,788
Fundraising expenditures Fundraising events Other fundraising		222,628 436,593 659,221		c 5 c	222,628 436,593 659,221	257,760 393,340 651,100
Program expenditures Patient services Research		1,575,727 15,920 1,591,647	81,031 1,069,904 1,150,935		1,656,758 1,085,824 2,742,582	1,588,432 333,318 1,921,750
Administration expenditures Salaries Office and general Amortization Miscellaneous		98,300 78,779 2,824 23,192 203,095		2,625	98,300 81,404 2,824 23,192 205,720	86,592 21,066 2,520 13,410
Expenditures for the year		2,453,963	1,150,935	2,625	3,607,523	2,696,438
Excess (deficiency) of revenues over expenditures for the year	€	(131,317) \$	(787,920) \$	31,787 \$	(887,450) \$	628,350
Fund Balances, Beginning of Year	↔	1,646,810 \$	1,213,530 \$	250,939 \$	3,111,279 \$	2,482,929
Interfund transfer	8	\$ 008	\$,700 \$	(6,500)		
Fund Balances, End of Year	<del>69</del>	1,516,293 \$	431,310 \$	276,226 \$	2,223,829 \$	3,111,279





(Incorporated under the laws of Ontario) Statement of Financial Position As at December 31, 2014

	2014	2013
ASSETS		
Current assets Cash Short-term investments (note 3) HST receivable Inventory Prepaid expenses Prepaid expenses - Docs on Ice Pledge receivable	\$ 788,710 679,972 29,602 9,137 51,814 31,250	\$ 962,285 507,897 84,829 3,939 83,461 - 75,000
Prepaid expenses - Docs on Ice Long-term investments (note 4) Property, plant and equipment (note 5) Intangible assets (note 6) Endowment fund (note 7) CSV of life insurance policy (note 8)	1,590,485 - 1,098,553 34,793 95,623 276,226 14,163 \$ 3,109,843	1,717,411 8,000 1,150,971 38,692 76,551 250,939 13,076 \$ 3,255,640
LIABILITIES		
Current liabilities  Accounts payable and accrued liabilities (note 9) Grants payable (note 10) Deferred revenue - Docs on Ice  Long-term portion of grants payable (note 10)	\$ 77,014 145,000 64,000 286,014 600,000	\$ 69,361 75,000 - 144,361 -
Commitments (note 11)	886,014	144,361
FUND BALANCES		
Unrestricted Fund per page 2 Restricted Fund (note 15) per page 2 Endowment Fund (note 7) per page 2	1,516,293 431,310 276,226	1,646,810 1,213,530 250,939
	2,223,829 \$3,109,843	3,111,279 \$ 3,255,640

See accompanying notes

On behalf of the board

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# Brain Tumour Foundation of Canada Statement of Cash Flows Year ended December 31, 2014

	2014	2013
Operating activities		
(Deficiency) excess of revenues over program expenditures	\$ (887,450)	\$ 628,350
Item not affecting cash Amortization	40,348	25.009
Amortization	40,346	35,998
	(847,102)	664,348
Change in non-cash working capital items		
Increase in HST receivable	55,227	(47,472)
Increase in inventory	(5,198)	(966)
Decrease (increase) in prepaid expenses	31,647	(24,980)
Increase in prepaid expenses - docs on ice	(23,250)	(8,000)
Decrease (increase) in pledge receivable	75,000	(75,000)
Increase in accounts payable and accrued liabilities	7,653	37,318
Increase (decrease) in grants payable	670,000	(115,840)
Increase in deferred revenue - Docs on Ice	64,000	(05.450)
Increase in investments and change in fair market value	(119,657)	(65,458)
	(91,680)	363,950
Investing activities		
Purchase of property, plant and equipment	(9,151)	(11,405)
Purchase of intangible assets	(46,370)	(74,212)
Endowment fund	(25,287)	(85,929)
CSV of life insurance policy	(1,087)	(1,048)
,		
	(81,895)	(172,594)
Change in cash position	(173,575)	191,356
Cash, beginning of year	962,285	770,929
Cash, end of year	\$ 788,710	\$ 962,285

See accompanying notes



# Brain Tumour Foundation of Canada Notes to the Financial Statements December 31, 2014

# 1. Nature of operations

The Brain Tumour Foundation of Canada (the "Foundation") was incorporated on February 11, 1985 as a registered charity and is a national organization dedicated to reaching every person in Canada affected by a brain tumour through support, education, information and research.

# 2. Significant accounting policies

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. These financial statements have, in management's opinion, been properly prepared within the framework of the accounting policies summarized as follows.

# (a) Fund accounting

The Foundation has the following funds:

#### (i) Unrestricted Fund

The Unrestricted Fund accounts for the day to day operating activities of the Foundation, including any unrestricted donations and net investment income.

# (ii) Restricted Fund

The Restricted Fund consists of externally restricted donations that are to be used in accordance with restrictions in place and require board approval for payment.

# (iii) Endowment Fund

The Endowment Fund is held by the London Community Foundation and consists of five funds: Hannah Patterson Legacy Fund, Kelly Northey Legacy Fund, David Bloom Legacy Fund, R. Angus King Endowment Fund and the Brain Tumour Foundation (General) Fund.



# 2. Significant accounting policies, continued

# (b) Revenue recognition

The Foundation follows the restricted fund method of accounting for contributions.

Restricted contributions including fundraising events, donations and other revenue are recognized as revenue of the restricted fund in the period in which they are received or receivable.

Unrestricted contributions including fundraising events, donations and other revenue are recognized as revenue of the unrestricted fund in the period in which they are received or receivable.

Restricted net investment income is recognized as revenue of the restricted fund in the year in which it is received or receivable. Unrestricted net investment income is recognized as revenue of the unrestricted fund when it is received or receivable. Investment gains and losses are recognized as revenue whether realized or unrealized.

Endowment contributions are recognized as revenue of the endowment fund in the period in which they are received or receivable. Net investment income is added to the principal amount of resources held for endowment in the statement of operations.

# (c) Recognition of pledges

Because of the uncertainty of the collectibility of pledges, the Foundation recognizes only those pledges for which contributions have been received at the date of completion of these financial statements.

## (d) Inventory

Inventory consists of merchandise and is stated at the lower of cost and net realizable value.

#### (e) Prepaid expenses

Prepaid expenses consist of patient information materials and have been valued at cost.

#### (f) Investments

The Foundation has elected to account for all of the short-term and long-term investments at fair value. Changes in fair values during the year are included in revenue or expenditures on the statement of operations.

Quoted market prices were used to determine the fair value of the investments as at the year end date.



Notes to the Financial Statements December 31, 2014

# 2. Significant accounting policies, continued

# (g) Property, plant and equipment

Property, plant and equipment are recorded at cost. The Foundation provides for amortization using the following methods at rates designed to amortize the cost of the property, plant and equipment over their estimated useful lives. The annual amortization rates and methods are as follows:

Office equipment Leasehold improvements Computer equipment 20% Declining balance 10 Years Straight-line 50% Declining balance

# (h) Intangible assets

Logos are recorded at cost and amortized over their estimated useful lives of 15 years. Website is recorded at cost and amortized over the estimated useful life of 3 years. Computer software is recorded at cost and amortized over the estimated useful life of 5 years.

These intangible assets and are tested for impairment only when an event or circumstance occurs indicating that the fair value may be lower than their carrying amount.

# (i) Grants payable

Grants are recorded upon approval of the Committees of the Board of Directors. If ethics approval is required, this is obtained from the institution in which the project is conducted prior to any funds being disbursed. If the project does not involved human and/or animal subjects, ethics approval is not required. The funds are paid to the recipient according to the payment terms specified in the grant agreement.

# (i) Volunteer contributions

Volunteers contribute countless hours to assist the Foundation in carrying out its fundraising activities. Due to the difficulty in determining fair value, volunteer contributions are not recognized in the financial statements.

#### (k) Income taxes

According to the provisions of the Income Tax Act (Canada), the Foundation is exempt from taxes on income.

During the year, the Foundation expended sufficient amounts on charitable activities and by way of gifts to qualified donees to meet the disbursement quota requirements as defined in paragraph 149.1(1)(e) of the Income Tax Act (Canada).



# 2. Significant accounting policies, continued

#### (I) Financial instruments

#### (i) Measurement of financial instruments

The Foundation initially measures its financial assets and financial liabilities at fair value adjusted by, in the case of a financial instrument that will not be measured subsequently at fair value, the amount of transaction costs directly attributable to the instrument. Amounts due to and from related parties are measured at the exchange amount, being the amount agreed upon by the related parties.

The Foundation subsequently measures its financial assets and financial liabilities at amortized cost, except for bonds, common shares and other marketable securities quoted in an active market, which are subsequently measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash. Financial assets measured at fair value include short term investments, Endowment fund and long term investments.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities and grants payable.

#### (ii) Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of possible impairment. When a significant adverse change has occurred during the period in the expected timing or amount of future cash flows from the financial asset or group of assets, a write-down is recognized in net income. The write down reflects the difference between the carrying amount and the higher of:

- the present value of the cash flows expected to be generated by the asset or group of assets;
- the amount that could be realized by selling the assets or group of assets;
- the net realizable value of any collateral held to secure repayment of the assets or group of assets.

When the events occurring after the impairment confirm that a reversal is necessary, the reversal is recognized in net income up to the amount of the previously recognized impairment.



# Brain Tumour Foundation of Canada Notes to the Financial Statements December 31, 2014

# 2. Significant accounting policies, continued

# (m) Expense allocations

The Foundation allocates its general expenses between administrative, development and support based on percentages. This allocation basis consists of 7% to administrative, 18% to development, and 75% to support. The Foundation believes that these allocation rates are appropriate and evaluates the rates annually.

#### (n) Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. By their nature, these estimates are subject to measurement uncertainty. These estimates are reviewed periodically and adjustments are made to income in the year in which they become known. Accounts specifically affected by estimates in these financial statements are the useful life of property, plant and equipment and intangible assets and net realizable value of inventory. Actual results may vary from these estimates.

# (o) In kind donations

Materials and services donated to the Foundation that are normally purchased, are recorded at their fair value as a donation and corresponding expense. These amounted to \$3,775 (2013 - \$780).

#### Short term investments

Short term investments are recorded at fair market value and consist of:

	20	14	2013
RBC portfolio	\$ 679,9	972 \$	507,897

Included in the short term investments are restricted investments of \$67,925 (\$167,925 in 2013) held in the Richard Motyka Research Fellowship Fund.



Notes to the Financial Statements December 31, 2014

# 4. Long-term investments

Long-term investments are recorded at fair market value and consist of:

	2014	2013_
RBC portfolio	\$ 1,098,553	\$ 1,150,971

The long term investments consist of two portfolios: an internally designated stability fund and the restricted research fund investments.

The Foundation's Board of Directors considers the investments in the stability account to be allocated for the ensured continuance of the Foundation, and the earnings from those funds will be used to fulfil the priorities identified in the Foundation's mission statement.

The research funds are invested and held as the William Donald Nash Research Fellowship Fund. The goal of these funds is to support clinical and/or basic science research through research grant payments approved by the board.

# 5. Property, plant and equipment

	-				2014
		Cost	cumulated nortization	un la Constitución de la constit	Net
Office equipment Leasehold improvements Computer equipment	\$	67,537 30,919 117,944	\$ 53,439 22,773 105,395	\$	14,098 8,146 12,549
	\$	216,400	\$ 181,607	\$	34,793
	-				2013
	· Protection of	Cost	umulated ortization		Net_
Office equipment Leasehold improvements Computer equipment	\$	67,537 30,919 108,794	\$ 49,915 21,221 97,422	\$	17,622 9,698 11,372
	\$	207,250	\$ 168,558	\$	38,692

The amortization for 2014 was \$13,050 (2013 - \$15,379).



Notes to the Financial Statements December 31, 2014

# 6. Intangible assets

	-			 2014	 2013
	_	Cost	cumulated nortization	Net	Net
Registered logos Website Computer software	\$	25,627 86,114 158,403	\$ 21,356 80,293 72,872	\$ 4,271 5,821 85,531	\$ 5,980 11,130 59,441
	\$	270,144	\$ 174,521	\$ 95,623	\$ 76,551

Logos represent the cost of English and French registered logos designed for the Foundation in 2002. The amortization of intangible assets for 2014 was \$27,298 (2013 - \$20,619).

#### 7. Endowment fund

The Foundation has established an endowment fund with the London Community Foundation. Each year the investment income from this fund is to be used to benefit the work of the Foundation. The endowment fund is recorded at fair value. The balance consists of the following funds:

	-	2014	 2013
General Kelly Northey Legacy David Bloom Legacy Hannah Patterson Legacy R. Angus King Legacy	\$	24,188 28,584 30,429 78,616 114,409	\$ 23,547 27,831 29,185 76,633 93,743
	\$	276,226	\$ 250,939

# 8. CSV of life insurance policy

The Foundation owns one life insurance policy that has a cash surrender option. The donor pays the premiums for this policy and the cash surrender value ("CSV") is available to the Foundation at any time.

# 9. Government remittances payable

The accounts payable include the following amounts of government remittances payable:

	-	2014	 2013
Income tax withheld at source Canada pension plan	\$	2,512 1,269	\$ 1,621 823
Employment insurance		636	401
Quebec tax withheld at source		81	-
Quebec pension plan		51	-
Quebec parental insurance plan		7_	 -
	\$	4,556	\$ 2,845

# 10. Grants payable

The Foundation's grants payable consist of the following grants at year-end:

		 2014	 2013
Research Registry	•	\$ -	\$ 75,000
Richard Motyka Research Fellowship Stephen Buttrum Research Fellowship		50,000 50,000	-
Research - Studentship Canadian Cancer Society - Impact Grant Fund		20,000 625,000	.= !=
		\$ 745,000	\$ 75,000

The current portion of grants payable consists of the \$20,000 Research - Studentships and \$125,000 of the Canadian Cancer Society - Impact Grant which will be paid within the next year.

The long term portion of grants payable consists of the \$50,000 Richard Motyka Research Fellowship and the \$50,000 Stephen Buttrum Research Fellowship which are expected to be paid out in 2016 and \$500,000 for the Canadian Cancer Society - Impact Grant which will be paid out in \$125,000 increments in 2016 through 2019.



Notes to the Financial Statements December 31, 2014

#### 11. Commitments

The Foundation leases office space at two separate locations and equipment under operating lease agreements. The London office space lease is for a three year term and expires in October 2016. The Montreal office space lease is for a one year term and expires in September 2015. The aggregate minimum lease payments are as follows:

2015	\$ 92,849
2016	76,077
2017	1,993
	\$ 170,919

# 12. Other revenue

Other revenue consists of Nevada, merchandise and registration fees for information days.

# 13. Comparative amounts

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. The changes do not affect prior years net assets.



#### 14. Financial instruments and risks

The Foundation has policies and procedures to establish a target asset mix to help protect against the follow risks:

#### Interest rate risk:

The Foundation is exposed to interest rate risk as the value of the assets is affected by market changes in interest rates. Interest rate changes directly impact the value of the fixed income securities.

#### Market risk:

The value of equity securities changes with stock market conditions, which are affected by general economic and market conditions. The value of securities will vary with developments within the specific companies or governments which issues the securities. The Foundation manages this risk through controls to monitor and limit concentration levels.

# Liquidity risk:

Liquidity risk is the risk that the Foundation will not be able to meet its obligations as they become due. The Foundation manages this risk by establishing budgets and funding plans. Cash is held in an interest bearing account which provides a rate of return as well as liquidity.

There have been no changes in the Foundation's risk exposures from the prior year.

#### 15. Restricted fund

The Foundation's restricted fund consists of the following balances at year-end:

	 2014		2013
William Donald Nash Research Fellowship Fund	\$ 383,192	\$	383,192
Richard Motyka Research Fellowship Fund	67,925		167,925
Research - Studentship Fund	93,615		49,136
Research - General	191,505		215,753
Research - Pediatric	28,665		18,540
Programs & Services	154,078		150,346
Youth Education Awards	50,562		48,102
Research - Registry	12,690		11,655
Nazira Mamdani	71,537		67,387
Stephen Buttrum	-		100,494
Flowthrough	2,541		1,000
Canadian Cancer Society - Impact Grant Fund	(625,000)		
	\$ 431,310	\$ -	,213,530