



IMPACT REPORT

serving **Brain
Tumour**
Patients Across
CANADA



Avery,
pediatric brain
tumour survivor,
and her dad, Bob

**Every day, 27 Canadians
are diagnosed with a brain tumour.**

Thanks to the generosity of donors, Brain Tumour Foundation of Canada continued to bring hope to patients in 2013.

10,317 connections were made with patients, families and health care professionals, empowering them on their journey.

12 research projects were invested in, to bring hope across Canada.

\$3.32 million was raised – Thank you to donors that make it all happen.

Thank You for Making an Impact

We are delighted to share with you the impact made in 2013 and to let you know where we are going as we continue to fight this disease together. As we move forward, we have a keen focus on the following challenges:

- We don't know enough about the disease – with more than 120 different tumour types, the disease is complex and often life-threatening.
- There is no comprehensive Canadian brain tumour data.
- We need to keep the best and brightest researchers.
- There are life-long educational challenges for pediatric brain tumour survivors.
- Reaching Canadians in all regions of the country.

With your support, we can address these critical needs.

Thank you for the generous gift of your time, your stories and your donations. You make all the work to change the future possible.

The impact of a brain tumour on a patient and their family is immense. It is only because of the generosity of donors that this burden can be lifted. From finding information through resources, relief through support, respite at events, and change through advocacy – it all happens because people like you give.



Sean Taggart, Chair of the Board
Carl Cadogan, Chief Executive Officer



Jennifer,
brain tumour survivor

Spreading Awareness and Making Change

Awareness efforts aim to educate, engage and inspire action from people all across the country. Advocacy works to ensure patients receive equal access to services, no matter where they live.

In 2013:

- 271,716 website visits brought people together, provided information, and spread awareness about the disease and the ways that everyone can help, while 652 stories in media across the country helped reach even more Canadians.
- 242 stories were sent to government during October's Brain Tumour Awareness Month. These stories talked about brain tumour diagnoses, the need for better access to drugs, and the importance of increased funding for research.

A key focus in 2013 was the need for equal access to drugs across Canada. Advocacy efforts continue as we aim to make change on this critical issue.

“ We were originally shocked when the oncologist mentioned the cost of the medication and asked if we had drug coverage. If my special application had been denied, I was debating having to sell our house to pay for the medication or consider refusing treatment for my husband. Finances were tight enough at the time – we were in our mid-30s trying to make ends meet with student loans, mortgage, car payments, etc. and my husband had just lost his job. ”

A Caregiver

“ I feel the patient and family is going through enough trauma during this journey. They shouldn't have to worry about funding for medication on top of everything else. It's hard to put a price on a loved one's life. ”

A Caregiver

Determined and Passionate Volunteers

More than 700 volunteers gave of their time in 2013 to help patients and families affected by a brain tumour. In recognition of their extraordinary service, four volunteers were awarded the Volunteer of Distinction award: Keith Anderson of Edmonton, AB; Janice Laberge, London, ON; Dr. Arjun Sahgal, Toronto, ON; and Karen Vickers, Halifax, NS.

Dr. Arjun Sahgal, radiation oncologist and 2013 Volunteer of Distinction



Reaching Patients and Families

A national network of programs and services reaches the 55,000 Canadians living with a brain tumour. A suite of programs is offered online and ensures that no matter where you live, you can connect with others who understand the brain tumour journey, learn and connect. The impact this support has on patients is that:

- Patients, survivors and caregivers connect with others and **they don't feel alone**.
- Events and information resources **empower patients** to be their own best health care advocates.

“ When that handbook was put in our hands, it really made all the difference to our understanding of and our ability to deal with the shocking diagnosis we had just been given. ”

Chris, mother of a pediatric brain tumour survivor

“ Being able to be with other kids who have been affected by a brain tumour is really helpful to me and my parents. ”

Sabine, pediatric brain tumour survivor and BrainWAVE Support Program member



In 2013:

- 696 people learned through education programs offered across Canada and online.
- 1,371 people received information and support through email or phone.
- 238 activities offered support to patients, survivors and families – adult and pediatric.
- 478 Health Care Professionals were reached with events all across Canada.
- 7,536 informative resources were distributed to patients and families across Canada.

New! Youth Education Awards

Going to college and university is a milestone for young adults, but for pediatric brain tumour survivors, sometimes post-secondary school can be out of reach. Today, because of the generosity of donors, there is a special funding program dedicated to this unique group of young adults.

In 2013, four Youth Education Awards were awarded to pediatric brain tumour survivors.



“ I am thankful – thankful for my health, for the support of my family and friends, for the opportunity to gain an education, and for programs such as this that provide financial assistance to aid survivors in achieving their goals. ”

Bailey, pediatric brain tumour survivor and Youth Education Award recipient

Research: Moving Forward, Together

Research holds the key to unlock the mysteries of brain tumours. Scientific excellence and the ability to test new ideas are vital in the search for better treatments and a cure for the disease.

Research is moving forward our understanding of this complex disease through:

- **Searching for better treatments** and looking for the cause of brain tumours.
- **Improving quality of life** for patients so they can live to the fullest, despite the challenges of the disease.
- **Building capacity** among the next generation of researchers.
- **Contributing on an international scale** to the collective understanding of this disease and the global search for a cure.

Thanks to donors, the total investment in research in 2013 was:

- **\$341,000 invested in 12 projects** at centres of excellence across Canada.
- **Ongoing investments through seven funding methods** to spur projects at several points in the research pipeline including project grants, fellowships, studentships, the Brain Tumour Tissue Bank, international collaboratives, and the Canadian Brain Tumour Registry project.
- **The William Donald Nash Research Fellowship** was awarded for the second time, thanks to a generous legacy gift. It was awarded to Dr. Slawomir Kumala at the Jewish General Hospital, Segal Cancer Centre, in Montreal. His project evaluates the effectiveness of combi-molecules on glioblastoma brain tumours.



The Boomer family made a commitment to help new researchers into the field with one of several new Research Studentships, this one in memory of Taite Boomer. Their generosity made it possible for Rajas Tipnis at the University of Manitoba to work on a project focused on malignant brain tumours. Thanks to this generous investment, Rajas says he has now, "decided on a future in neuro-oncological research."

“ Giving to Brain Tumour Foundation of Canada brings much-needed funds to brain tumour research so that we can learn more about better treatments for this disease. ”

Dr. Glenn Bauman, radiation oncologist and Brain Tumour Foundation of Canada monthly donor

Every brain tumour patient matters – let's make sure they count

The feasibility study into the Canadian Brain Tumour Registry continued in 2013 and gained both momentum and media coverage. The need for a standardized system to gather brain tumour statistics can wait no longer. When every person with a brain tumour in Canada is counted and accurate Canadian data about brain tumours is available, efforts to ensure equal access to drugs, treatments and services for all brain tumour patients will accelerate.



Your Donations Bring Hope to Patients and Families

In 2013, **\$3.32 million** in generous support was given towards the mission to reach every Canadian affected by a brain tumour with support, information, education and research.

Where do the funds come from?



Where are they invested?



Total expenses in 2013:
\$2,696,438



Brain Tumour Foundation of Canada is a proud member of the Imagine Canada Ethical Code program. If you are interested in a detailed financial report, please contact **Carl Cadogan, CEO**, at ccadogan@braintumour.ca or 1-800-265-5106 ext. 222 or visit BrainTumour.ca/Financials.

Thank You

Thank you to each and every donor who makes programs and services for brain tumour patients and families possible. Every gift brings hope to anyone affected by this disease. Thank you to the following individuals, families and businesses for making a special gift in 2013:

SPECIAL AND MAJOR GIFTS

We gratefully acknowledge those donors who made gifts of \$5,000 or more in 2013.

AD Ventures Alberta Charitable Foundation
Anonymous Donors
Diane Cameron
Sheila Duffin
Laura Hawthorn
John Langford
Macquarie Group Foundation

Dr. Joseph Megyesi
Jack Nichol Family Fund, a fund within London Community Foundation
Pink Warrior Foundation
David Scragg
The Buttrum Family
The Taite Boomer Memorial Brain Tumor Foundation
Ultragiving Foundation

Our sincere thanks to the generous donors who made a gift through their wills to support brain tumour patients and research across Canada.

Estate of Phyllis Randall

Estate of Lois Toll

LEGACY FUNDS

These special Legacy Funds continue to provide endowed funding to chosen services thanks to the ongoing support of legacy donors.

The David Bloom Legacy Fund The Kelly Northey Legacy Fund
The Hannah Patterson Legacy Fund The R. Angus King Legacy Fund

HERITAGE CLUB

Heritage Club members ensure support, education and research funding for the future by including Brain Tumour Foundation of Canada in their estate planning.

Jane Arnott	Ken Arnott	Joseph Barnes
Sue Barnes	Peter Chislett	Farida Chislett
Leendert De Goffau	Marion De Goffau	Shelley Fitak
Douglas Flood	Ryan Fraser	Carina Jacobsen
Peter Jacobsen	Barbara Kennedy	Anne-Marie Kinahan
Susan Marshall	Donna McKee	Bridget Plumb
Grace Schenk	Michelle Thibodeau	Valerie Wicks

KELLY SOCIETY

Named for Kelly Northey, who inspired the founding of Brain Tumour Foundation of Canada, these leadership donors generously made a multi-year commitment to support brain tumour patients.

Jane Arnott	Chantalle Butler
Marjory Buttrum	Carl Cadogan
Rosemary Cashman	Pamela & Rolando Del Maestro
Dawn & Ron Fulmer	Jeane King
Patricia Klein	Marianne Lee
Maryanne MacDonald	Margaret MacDougall
Alykhan Mamdani	Susan Marshall
Heather Mastromattei	Jennifer & Kyle McIntosh
Joseph Megyesi	Dwight Moulin
Vincent & Moira Nash	Steve & Melodie Northey
Jeff Patt	Ken Ramsay
Susan Relecom	Phyllis Retty
Arjun Sahgal	Ben Seewald
Richard Seewald & Carol Van Evera	Norman Sonnenberg
Sean & Michelle Taggart	Sharon Whiteside
Fred Wilder	Megan Winkler & Scott Courtice
Peter & Susan Yates	

MONTHLY GIVING CLUB

Monthly donors make gifts that provide a stable groundwork for programs and services for brain tumour patients as well as crucial funding for research.

Maryann Abele	Theresa Acchione Parkinson
James Anderson	Madeh Badaoui
Dr. Lewis Balsdon	Tony & Joan Barton
Dr. Glenn Bauman	Wendy Bethune
Lori Betik	Nick Betik
Iona Bolger	Denis Bouchard
Jennifer Bruno Bulatao	Keith Burling
Cindy Burns	Trice Cameron
Michael Cattani	Judy Chisholm
Ann Clark	Debbie Collins
Michael & Irene Cranstone	Adele Crocker
Phyllis Derbyshire	Trevor Dodd
Marie Duff-Whichelo	Scott Duffield
Diane Duplessis	Marie Claire Duthie
James & Beth Dynes	Lawrence Ewanchuk
Fran Ferguson	Joan Francis
Patrick Fraser	Monika Goodluck
Muriel Grant	Patti Gray Koch
Jean Gross	Marie Gwilym
Betty Lou Haldane	Harry & Marian Hall
Diane Halliwell	Sarah Hollins
Joshua Hunt	Bruce Innes
Sheila Jackson	Peter & Carina Jacobsen
Leslie Jager	Emile Jetzer
Daiva Jocius	Arlene Joly
Andrew Kaszowski	Sarah Keels
Brenda Kennedy	Karin Larson

MONTHLY GIVING CLUB CONTINUED

Alice Lawes	Carol Lidbetter
Angelo Ligor	Wenli Liu
Priscilla Loates	Jennifer MacKinnon
Liliane Macko	Frances Mandell-Arad
Valerie March Bennett	Brian Marriott
Ron Mazza	Jason McCombs
Theresa McCombs	Bronwyn McConvey
Kathleen McKay	Gerard Meagher
Joan Medve	Brian Montag
Amitabh Mukerji	Cora Murphy
Carolyn Naus	Teresa Negrich
Catheline Nemeth	Everett Pope
Susan Purchase	Diana Ray
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Carolyn Ross	Ruth Russell
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Patricia Sharpe	Kelly Sheardown
Wendy Sidwell	Ralph Simons
Elizabeth Smith	Erinn Somerville
Gwladys Tanner	Graham Thompson
Albert Toews	Raymond Turmaine
Thomas Ward	Kara Wilson
Sheree Wilson	Mark Witt

CORPORATE SPONSORS

Special thanks to the corporations that help significantly through sponsorships and special program funding.

Eisai Limited
Elekta Limited
RBC Foundation
Roche Canada

CORPORATE DONORS

In addition to corporate sponsorships, special gifts of \$1,000 or more were received from the following corporations and foundations:

3M Employees' Charitable Trust	A.M.A. Plastics
Akbar T. Nathu Professional Corporation	ATCO Limited
Blackberry	Edmonton Public Teachers
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IBM Employees' Charitable Fund	Marcovecchio Construction
National Steele Car Limited	Nexen Inc.
Northbridge Financial Corporation	Par Fore Marketing
Salesforce.com Foundation	Sinopec Daylight Energy Limited
Telus Corporation	

COMMUNITY EVENTS AND SPRING SPRINT

Thank you to the thousands of donors who raised \$1.72 million by supporting the 7,000 participants in 20 Spring Sprint events across Canada in 2013. Heartfelt gratitude is also given to the families, friends and co-workers of brain tumour patients who raised \$486,752 through 128 Community Events held in 2013.

A special thank you is extended to those community events that raised \$5,000 or more.

A Night to Remember	Banff Jasper Relay
Birdies for Brain Tumours	Cindy's Aquathon
Concert for the Cure	Davey Bell Fundraiser
Howard Fink Memorial Golf Tournament	Imagine Gala
Jeff Graham Memorial Golf Tournament	Jennifer's Hope Gala
Journey of Hope	Kadri Golf Classic
Kathrine Turek Memorial Golf Tournament	Lachance Hockey
Mulligans for Michelle	Ride Strong
Rigatoni for Research	Rival Golf
SNC Golf	

2013 BOARD OF DIRECTORS

A volunteer board of directors guides the mission and vision of the organization. We are proud to say that 100 per cent of the Board of Directors supports the mission through their gifts of time and financial support.

In 2013, the Stephen Buttrum Brain Tumour Research Fellowship was generously created in memory of Director Marjory Buttrum's husband.

“ We chose to fund a Brain Tumour Research Fellowship because it was important to us that our gift would make a difference to the wellbeing of others. Steve was a generous man – generous with his money, time and compassion for others, particularly children. He would be happy to know we are funding research to better understand and treat pediatric brain tumours. ”

Marjory Buttrum, Brain Tumour Foundation of Canada donor and board member

The determination to overcome brain tumours has been bringing together everyone affected by this disease since 1982. Our vision, mission and values reflect this goal.

Executive Committee

Sean Taggart	Chair
John Stevenson	Acting Vice-Chair
Sarah Keels	Treasurer
Jane Arnott	Secretary

Directors

Marjory Buttrum	Rosemary Cashman
Jeane King	Patricia Klein
Marianne E. Lee	Alykhan Mamdani
Dr. Joseph Megyesi	Fred Wilder

Honourary Members

Steve Northey, Co-Founder
Pamela Del Maestro, Co-Founder
Dr. Rolando Del Maestro, Co-Founder
Perry Ferguson, Founding Director
David Lucy, Founding Director
Jane Hauser, Honourary Member
Phyllis Retty, Honourary Member

Vision:

To find the cause of and a cure for brain tumours while improving the quality of life for those affected.

Mission:

To reach every person in Canada who is affected by a brain tumour through support, education, information and research.

Values:

These values inform everything that we do to create impact and meaning for the brain tumour community in Canada.

Hope, Caring, Integrity,
Accountability and Collaboration



620 Colborne St.
Suite 301
London, ON
N6B 3R9

T 519.642.7755
1 [800] 265.5106
F 519.642.7192
www.braintumour.ca