Every day, 27 Canadians are diagnosed with a brain tumour.

Thanks to the generosity of donors, Brain Tumour Foundation of Canada continued to bring hope to patients in 2013.

10,317 connections were made with patients, families and health care professionals, empowering them on their journey.

12 research projects were invested in, to bring hope across Canada.

$3.32 million was raised — Thank you to donors that make it all happen.
Thank You for Making an Impact

We are delighted to share with you the impact made in 2013 and to let you know where we are going as we continue to fight this disease together. As we move forward, we have a keen focus on the following challenges:

- We don’t know enough about the disease – with more than 120 different tumour types, the disease is complex and often life-threatening.
- There is no comprehensive Canadian brain tumour data.
- We need to keep the best and brightest researchers.
- There are life-long educational challenges for pediatric brain tumour survivors.
- Reaching Canadians in all regions of the country.

With your support, we can address these critical needs.

Thank you for the generous gift of your time, your stories and your donations. You make all the work to change the future possible.

The impact of a brain tumour on a patient and their family is immense. It is only because of the generosity of donors that this burden can be lifted. From finding information through resources, relief through support, respite at events, and change through advocacy – it all happens because people like you give.
We were originally shocked when the oncologist mentioned the cost of the medication and asked if we had drug coverage. If my special application had been denied, I was debating having to sell our house to pay for the medication or consider refusing treatment for my husband. Finances were tight enough at the time – we were in our mid-30s trying to make ends meet with student loans, mortgage, car payments, etc. and my husband had just lost his job.

A Caregiver

I feel the patient and family is going through enough trauma during this journey, They shouldn’t have to worry about funding for medication on top of everything else. It’s hard to put a price on a loved one’s life.

A Caregiver

Spreading Awareness and Making Change

Awareness efforts aim to educate, engage and inspire action from people all across the country. Advocacy works to ensure patients receive equal access to services, no matter where they live.

In 2013:

- **271,716 website visits** brought people together, provided information, and spread awareness about the disease and the ways that everyone can help, while **652 stories in media** across the country helped reach even more Canadians.
- **242 stories** were sent to government during October’s Brain Tumour Awareness Month. These stories talked about brain tumour diagnoses, the need for better access to drugs, and the importance of increased funding for research.

A key focus in 2013 was the need for equal access to drugs across Canada. Advocacy efforts continue as we aim to make change on this critical issue.

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A key focus in 2013 was the need for equal access to drugs across Canada. Advocacy efforts continue as we aim to make change on this critical issue.

Determined and Passionate Volunteers

More than 700 volunteers gave of their time in 2013 to help patients and families affected by a brain tumour. In recognition of their extraordinary service, four volunteers were awarded the Volunteer of Distinction award: Keith Anderson of Edmonton, AB; Janice Laberge, London, ON; Dr. Arjun Sahgal, Toronto, ON; and Karen Vickers, Halifax, NS.
Reaching Patients and Families

A national network of programs and services reaches the 55,000 Canadians living with a brain tumour. A suite of programs is offered online and ensures that no matter where you live, you can connect with others who understand the brain tumour journey, learn and connect. The impact this support has on patients is that:

- Patients, survivors and caregivers connect with others and they don’t feel alone.
- Events and information resources empower patients to be their own best health care advocates.

When that handbook was put in our hands, it really made all the difference to our understanding of and our ability to deal with the shocking diagnosis we had just been given.

Chris, mother of a pediatric brain tumour survivor

Being able to be with other kids who have been affected by a brain tumour is really helpful to me and my parents.

Sabine, pediatric brain tumour survivor and BrainWAVE Support Program member

In 2013:

- 696 people learned through education programs offered across Canada and online.
- 1,371 people received information and support through email or phone.
- 238 activities offered support to patients, survivors and families – adult and pediatric.
- 478 Health Care Professionals were reached with events all across Canada.
- 7,536 informative resources were distributed to patients and families across Canada.

New! Youth Education Awards

Going to college and university is a milestone for young adults, but for pediatric brain tumour survivors, sometimes post-secondary school can be out of reach. Today, because of the generosity of donors, there is a special funding program dedicated to this unique group of young adults.

In 2013, four Youth Education Awards were awarded to pediatric brain tumour survivors.

I am thankful – thankful for my health, for the support of my family and friends, for the opportunity to gain an education, and for programs such as this that provide financial assistance to aid survivors in achieving their goals.

Bailey, pediatric brain tumour survivor and Youth Education Award recipient
Research: Moving Forward, Together

Research holds the key to unlock the mysteries of brain tumours. Scientific excellence and the ability to test new ideas are vital in the search for better treatments and a cure for the disease.

Research is moving forward our understanding of this complex disease through:

- **Searching for better treatments** and looking for the cause of brain tumours.
- **Improving quality of life** for patients so they can live to the fullest, despite the challenges of the disease.
- **Building capacity** among the next generation of researchers.
- **Contributing on an international scale** to the collective understanding of this disease and the global search for a cure.

Thanks to donors, the total investment in research in 2013 was:

- **$341,000 invested in 12 projects** at centres of excellence across Canada.
- **Ongoing investments through seven funding methods** to spur projects at several points in the research pipeline including project grants, fellowships, studentships, the Brain Tumour Tissue Bank, international collaboratives, and the Canadian Brain Tumour Registry project.
- **The William Donald Nash Research Fellowship** was awarded for the second time, thanks to a generous legacy gift. It was awarded to Dr. Slawomir Kumala at the Jewish General Hospital, Segal Cancer Centre, in Montreal. His project evaluates the effectiveness of combi-molecules on glioblastoma brain tumours.

The Boomer family made a commitment to help new researchers into the field with one of several new Research Studentships, this one in memory of Taite Boomer. Their generosity made it possible for Rajas Tipnis at the University of Manitoba to work on a project focused on malignant brain tumours. Thanks to this generous investment, Rajas says he has now, "decided on a future in neuro-oncological research.”

Every brain tumour patient matters – let’s make sure they count

The feasibility study into the Canadian Brain Tumour Registry continued in 2013 and gained both momentum and media coverage. The need for a standardized system to gather brain tumour statistics can wait no longer. When every person with a brain tumour in Canada is counted and accurate Canadian data about brain tumours is available, efforts to ensure equal access to drugs, treatments and services for all brain tumour patients will accelerate.

"Giving to Brain Tumour Foundation of Canada brings much-needed funds to brain tumour research so that we can learn more about better treatments for this disease."

**Dr. Glenn Bauman**, radiation oncologist and Brain Tumour Foundation of Canada monthly donor

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**I count**

**I deserve to count**

My daddy counts.

**I matter**

My sister is important.

**Count my brain tumour**

I count.

**I count**

I count.
Your Donations Bring Hope to Patients and Families

Where do the funds come from?

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising events</td>
<td>67%</td>
</tr>
<tr>
<td>Donations</td>
<td>29%</td>
</tr>
<tr>
<td>Investment income and other revenue</td>
<td>4%</td>
</tr>
</tbody>
</table>

Where are they invested?

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Research and Patient Programs</td>
<td>71%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>24%</td>
</tr>
<tr>
<td>Management</td>
<td>4%</td>
</tr>
</tbody>
</table>

- **Research and Patient Programs:**
  - Program investment highlights in 2013 included the launch of the new Youth Education Awards, a new support group in Winnipeg, MB and funding for 12 research opportunities across Canada.

- **Fundraising:**
  - Management expenses ensure the organization is run with transparency and integrity, and include the annual external audit of financials, receipting of donations, legal, facility costs for one office.

Total expenses in 2013:

$2,696,438

Imagine Canada Ethical Code

Brain Tumour Foundation of Canada is a proud member of the Imagine Canada Ethical Code program. If you are interested in a detailed financial report, please contact Carl Cadogan, CEO, at ccadogan@braintumour.ca or 1-800-265-5106 ext. 222 or visit BrainTumour.ca/Financials.

Thank You

Thank you to each and every donor who makes programs and services for brain tumour patients and families possible. Every gift brings hope to anyone affected by this disease. Thank you to the following individuals, families and businesses for making a special gift in 2013:

**SPECIAL AND MAJOR GIFTS**

We gratefully acknowledge those donors who made gifts of $5,000 or more in 2013.

- AD Ventures Alberta Charitable Foundation
- Anonymous Donors
- Diane Cameron
- Sheila Duffin
- Laura Hawthorn
- John Langford
- Macquarie Group Foundation
- Dr. Joseph Megyesi
- Jack Nichol Family Fund, a fund within London Community Foundation
- Pink Warrior Foundation
- David Scrugg
- The Buttram Family
- The Taite Boomer Memorial Brain Tumor Foundation
- Ultragiving Foundation

Our sincere thanks to the generous donors who made a gift through their wills to support brain tumour patients and research across Canada.

- Estate of Phyllis Randall
- Estate of Lois Toll

**LEGACY FUNDS**

These special Legacy Funds continue to provide endowed funding to chosen services thanks to the ongoing support of legacy donors.

- The David Bloom Legacy Fund
- The Hannah Patterson Legacy Fund
- The Kelly Northey Legacy Fund
- The R. Angus King Legacy Fund
HERITAGE CLUB
Heritage Club members ensure support, education and research funding for the future by including Brain Tumour Foundation of Canada in their estate planning.

Jane Arnott  Ken Arnott  Joseph Barnes
Sue Barnes  Peter Chislett  Farida Chislett
Leendert De Goffau  Marion De Goffau  Shelly Fitak
Douglas Flood  Ryan Fraser  Carina Jacobsen
Peter Jacobsen  Barbara Kennedy  Anne-Marie Kinahan
Susan Marshall  Donna McKee  Bridget Plumb
Grace Schenk  Michelle Thibodeau  Valerie Wicks

KELLY SOCIETY
Named for Kelly Northey, who inspired the founding of Brain Tumour Foundation of Canada, these leadership donors generously made a multi-year commitment to support brain tumour patients.

Jane Arnott  Chantalle Butler
Marjory Buttrum  Carl Cadogan
Rosemary Cashman  Pamela & Rolando Del Maestro
Dawn & Ron Fulmer  Dwight Moulin
Patricia Klein  Nick Betik
Maryanne MacDonald  Margaret MacDougall
Alykhan Mamdani  Susan Marshall
Heather Mastromattei  Jennifer & Kyle McIntosh
Joseph Megyesi  Steve & Melodie Northey
Vincent & Moira Nash  Ken Ramsay
Jeff Patt  Phyllis Retty
Susan Relecom  Bev Seewald
Arjun Sahgal  Norma Sonnenberg
Richard Seewald & Carol Van Evera  Sharon Whiteside
Sean & Michelle Taggart  Megan Winkler & Scott Courtice
Fred Wilder  Andrew Kaszowski
Peter & Susan Yates  Sarah Keels

MONTHLY GIVING CLUB
Monthly donors make gifts that provide a stable groundwork for programs and services for brain tumour patients as well as crucial funding for research.

Maryann Abele  Theresa Acchione Parkinson
James Anderson  Madeh Badagui
Dr. Lewis Balsdon  Tony & Joan Barton
Dr. Glenn Bauman  Wendy Bethune
Lori Betik  Nick Betik
Iona Bolger  Dennis Bouchard
Jennifer Bruno Bulatao  Keith Burling
Cindy Burns  Trice Cameron
Michael Cattani  Judy Chisholm
Ann Clark  Debbie Collins
Michael & Irene Cranstone  Adele Crocker
Phyllis Derbyshire  Trevor Dodd
Marie Duff-Whichelo  Scott Duffield
Diane Duplessis  Marie Claire Guthrie
James & Beth Dynes  Lawrence Ewanchuk
Fran Ferguson  Joan Francis
Patrick Fraser  Monika Goodluck
Muriel Grant  Patti Gray Koch
Jean Gross  Marie Gwilym
Betty Lou Haldane  Harry & Marian Hall
Diane Halliwell  Sarah Hollins
Joshua Hunt  Bruce Innes
Sheila Jackson  Peter & Carina Jacobsen
Leslie Jager  Emile Jetzer
Daiva Jocius  Arlene Joly
Andrew Kaszowski  Sarah Keels
Brenda Kennedy  Karin Larson

MONTHLY GIVING CLUB CONTINUED

Alice Lawes  Carol Liebetter
Angelo Ligori  Wenli Liu
Priscilla Loates  Jennifer MacKinnon
Liliane Macko  Frances Mandell-Arad
Valerie March Bennett  Brian Marriott
Ron Mazza  Jason McCombs
Theresa McCombs  Bronwyn McConvey
Kathleen McKay  Gerard Meagher
Joan Medve  Brian Montag
Amitab Mukerji  Cora Murphy
Carolyn Naus  Teresa Negrich
Catheline Nemeth  Everett Pope
Susan Purchase  Diana Ray
Carolyn Reed  Nancy Rideout
Carolyn Ross  Ruth Russell
Elizabeth Schneider  Shirley Schwengler
James Seigel  Andrea Seymour
Patricia Sharpe  Kelly Sheardown
Wendy Sidwell  Ralph Simons
Elizabeth Smith  Erinn Somerville
Gwladys Tanner  Graham Thompson
Albert Toews  Raymond Turmaine
Thomas Ward  Kara Wilson
Sheree Wilson  Mark Witt

CORPORATE SPONSORS
Special thanks to the corporations that help significantly through sponsorships and special program funding.

Eisai Limited
Elekta Limited
RBC Foundation
Roche Canada

CORPORATE DONORS
In addition to corporate sponsorships, special gifts of $1,000 or more were received from the following corporations and foundations:

3M Employees’ Charitable Trust
Akbar T. Nathu Professional Corporation
Blackberry
Hydro One Employees and Pensioners’ Trust Fund
IBM Employees’ Charitable Fund
National Steel Car Limited
Northbridge Financial Corporation
Salesforce.com Foundation
Sinopec Daylight Energy Limited

COMMUNITY EVENTS AND SPRING SPRINT
Thank you to the thousands of donors who raised $1.72 million by supporting the 7,000 participants in 20 Spring Sprint events across Canada in 2013. Heartfelt gratitude is also given to the families, friends and co-workers of brain tumour patients who raised $486,752 through 128 Community Events held in 2013.

A special thank you is extended to those community events that raised $5,000 or more.

A Night to Remember  Banff Jasper Relay
Birdies for Brain Tumours  Cindy’s Aquathon
Concert for the Cure  Davey Bell Fundraiser
Howard Fink Memorial Golf Tournament  Imagine Gala
Jeff Graham Memorial Golf Tournament  Jennifer’s Hope Gala
Journey of Hope  Kadri Golf Classic
Kathrine Turek Memorial Golf Tournament  Lachance Hockey
Mulligans for Michelle  Ride Strong
Rigatoni for Research  Rival Golf
SNC Golf
The determination to overcome brain tumours has been bringing together everyone affected by this disease since 1982. Our vision, mission and values reflect this goal.

We chose to fund a Brain Tumour Research Fellowship because it was important to us that our gift would make a difference to the wellbeing of others. Steve was a generous man – generous with his money, time and compassion for others, particularly children. He would be happy to know we are funding research to better understand and treat pediatric brain tumours.

Marjory Buttrum, Brain Tumour Foundation of Canada donor and board member

Vision:
To find the cause of and a cure for brain tumours while improving the quality of life for those affected.

Mission:
To reach every person in Canada who is affected by a brain tumour through support, education, information and research.

Values:
These values inform everything that we do to create impact and meaning for the brain tumour community in Canada.

Hope, Caring, Integrity, Accountability and Collaboration