

## Media Release

# Windsor brain tumour survivor featured in radio ads in southwestern Ontario

**London, ON** – April 24, 2018 - Brain Tumour Foundation of Canada is featuring 12-year-old Windsor resident Mckenna Lumley in this year's radio advertising campaign to promote Brain Tumour Walk events across Canada.

In the ads, which will first air on Windsor's 96.7, Mckenna asks her community to join the Brain Tumour Walk in Windsor on Saturday, June 9 at Riverside Sportsmen Club and walk for her future. McKenna's voice can also be heard on select radio stations in London and Guelph starting in May.

"She has a lovely voice, she loves the walks and when I heard her talk about walking for her future, I was overwhelmed with gratitude," says her mother Karen Metcalfe, who coordinates the annual Brain Tumour Walk in Windsor.

Mckenna is one of six individuals from the brain tumour community who were involved in producing this year's radio ads across the country. They are the voices of real people affected by a brain tumour, with real stories, and a real passion for raising awareness to help find the cause of and a cure for brain tumours.

"These are the actual people your donations will benefit. We want to make that connection between our donors and the lives they are impacting," says Susan Marshall, CEO of Brain Tumour Foundation of Canada.

### **About Mckenna:**

Mckenna was four years old when her brain tumour was discovered after experiencing some of the common signs and symptoms – vomiting, morning neck pain (headaches), and dizziness.

An MRI revealed a mass on her brain and within 36 hours, McKenna was in surgery for 16 hours. She was sent back to the operating room in less than 24 hours after a post-surgery MRI showed some residual tumour. Despite a diagnosis of a non-malignant brain tumour, McKenna still required extensive rehabilitation. Today, Mckenna is thriving and determined to help others affected by a brain tumour.

**About Brain Tumour Foundation of Canada:** Brain Tumour Foundation of Canada is the only national charity offering information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization funds ground-breaking research across North America and, since 1982, has dedicated over \$6.2 million to finding a cure and improving treatment for brain tumour survivors. Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at Brain Tumour Foundation of Canada's website: [www.BrainTumour.ca](http://www.BrainTumour.ca).

**For more information or to schedule an interview  
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