

Media Alert

**We believe that people affected by brain tumours should never walk alone.
This May in Yellowknife, they won't!**

Yellowknife, NT, May 23, 2017 – In this 35th Anniversary year, Brain Tumour Foundation of Canada will be returning to Yellowknife for its 2nd annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for Yellowknife's Brain Tumour Walk is \$40, 000.

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support the hundreds of people in Yellowknife affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Meredith Seabrook, Brain Tumour Foundation of Canada Ambassador
- **Where:** Somba K'e Civic Plaza, 49 Avenue, Yellowknife NT
- **When:** Sunday, May 28, 2017: 11:30am-2:30pm
- **Survivor Photo:** 12:45pm
- **Opening Ceremonies begin:** 12:50pm
- **Walk begins:** 1:00pm

About Meredith Seabrook (Yellowknife Brain Tumour Walk Ambassador):

Meredith is a wife, a mother of two, and a Brain Tumour Foundation Ambassador. A caregiver at heart, Meredith has lost two people close to her as a result of brain tumours; first, her Father in 1992, and more recently, her dear friend Dave in 2016. Meredith shares her story and participates in the Yellowknife Brain Tumour Walk in hopes of sharing one, simple message with those affected by a brain tumour: you are not alone.

"Not a day goes by that I don't think of my father. There is more awareness about brain tumours now than there was when my Dad was diagnosed, but I want folks to know that they are not alone. The people and the support around you are essential to keeping you going... staying positive, and that's what the Brain Tumour Walk is about." – Meredith Seabrook

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To schedule an interview with Meredith Seabrook or for further information about the 2017 Brain Tumour Walk events, please contact:

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