

Media Alert

**We believe that people affected by brain tumours should never walk alone.
This May in Edmonton, they won't!**

Edmonton, AB, May 23, 2017 – In this 35th Anniversary year, Brain Tumour Foundation of Canada will be returning to Edmonton for its 23rd annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for Edmonton's Brain Tumour Walk is \$140,000.

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support the hundreds of people in Edmonton affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Cameron Powles, survivor and Brain Tumour Foundation of Canada Ambassador
- **Where:** Hawrelak Park, 9330 Groat Rd, Edmonton, AB
- **When:** Saturday, May 27, 2017: 8:30 am - 12:00 pm
- **Survivor Photo:** 9:45 am
- **Opening Ceremonies begin:** 9:50 am
- **Walk begins:** 10:00 am

About Cameron Powles (Brain Tumour Foundation of Canada Ambassador):

On June 15, 2012, Cameron woke up feeling nauseous, something was not quite right. Little did he know that he would hear the words, "you have a brain tumour" before the day was over, or that he would be in surgery that same evening. In less than 24 hours, Cameron's entire life changed. Initially, the doctors suspected that the brain tumour was non-malignant. They were wrong. The pathology report showed that Cameron's brain tumour was a Glioblastoma Multiforme, a malignant brain tumour commonly referred to as a GBM. Following surgery, Cameron underwent six rounds of combined chemo and radiation therapy, then eleven rounds of chemotherapy alone. He also experienced drastic lifestyle changes, and yet he found hope when others might not. This year marks Cameron's five year "all clear," and he has generously chosen to volunteer his time with Brain Tumour Foundation of Canada. Together, they endeavour to bring hope to the brain tumour community, not only in Edmonton, but across all of Canada.

"I think that there is hope, even when it doesn't seem like it. Even when the statistics don't seem like it, there is still hope, and that's why I am a part of the Brain Tumour Walk in Edmonton. As a GBM survivor, I want to encourage others, to show them that hey - here is someone who has lived beyond the norm." – Cameron Powles

– 30 –

To schedule an interview with Cameron Powles or for further information about the 2017 Brain Tumour Walk events, please contact:

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