

## Media Alert

**We believe that people affected by brain tumours should never walk alone.  
This June in Saskatoon, they won't!**

Saskatoon, SK, May 30, 2017 – In this 35<sup>th</sup> Anniversary year, Brain Tumour Foundation of Canada will be returning to Saskatoon for its 13<sup>th</sup> annual Brain Tumour Walk, a unique opportunity to celebrate survivors, honour and remember those who have passed away, and raise awareness about this devastating disease. Run by Brain Tumour Foundation of Canada and local volunteers, this event will raise money for programs, services, and life-changing research. The fundraising goal for Saskatoon's Brain Tumour Walk is \$25,000.

"Patients and families are the heart of Brain Tumour Foundation of Canada. The Brain Tumour Walk will support all of the people in Saskatoon affected by a brain tumour diagnosis and we're so thrilled to see the excitement and support ramp up for this event," says CEO, Susan Marshall. "Together we make a real difference in the lives of those affected by brain tumours."

### Media Availability/Photo Opportunity:

- **What:** A celebration of hope, perseverance, and the beauty of community that has been 35 years in the making!
- **Availability:** Eric Biehn, Brain Tumour Foundation of Canada Ambassador
- **Where:** Archibald Arena, 1410 Windsor St, Saskatoon SK
- **When:** Sunday, June 4, 2017: 8:30 am - 12:00 pm
- **Survivor Photo:** 9:45 am
- **Opening Ceremonies begin:** 9:50 am
- **Walk begins:** 10:00 am

### About Eric Biehn (Saskatoon Brain Tumour Walk Ambassador):

For every patient who hears the words "you have a brain tumour," there are sons, daughters, spouses, families, and friends who are deeply impacted by the diagnosis. Eric Biehn of Saskatoon is one of these people, having lost his mother, Shirley, to a brain tumour in December of 2015. Recalling the experience in a blog post, Eric remembers that "the Doctor came in and I knew before she even opened her mouth. You could see it on her face that she was about to give some bad news." Tasked with signing the diagnosis for his siblings, Eric broke down into tears. Shirley had a high-grade astrocytoma. "Between the medication, the surgery, the chemotherapy, and emotionally coming to terms with her own mortality, I have to say that my mom was one hell of a fighter." This year in addition to raising funds for Saskatoon's Brain Tumour Walk, Eric has generously volunteered his time with Brain Tumour Foundation of Canada as a Walk Ambassador, sharing his story and raising awareness about this devastating disease.

"I know through my own research that we are close to a cure, there just needs to be more funding. A brain tumour has got to be one of the worst ways to die and it needs to be stopped." – Eric Biehn

– 30 –

**To schedule an interview or for further information about the 2017 Brain Tumour Walk events, please contact:**

Susan Marshall, CEO, Brain Tumour Foundation of Canada  
519-642-7755 ext. 222 | [smarshall@braintumour.ca](mailto:smarshall@braintumour.ca)