

## Hundreds lace up for annual Kitchener-Waterloo Brain Tumour Walk

*For the 15<sup>th</sup> year, local community and businesses rally for brain tumour survivors and patients*

**Kitchener-Waterloo, ON, May 30, 2016** – On Sunday, June 5, the Kitchener-Waterloo Brain Tumour Walk will host hundreds of participants at the 15<sup>th</sup> annual fundraising walk and fun-run to support research to find the cure for brain tumours and fund specialized resources for patients.

“We’re here to support the hundreds of people in the KW area affected by a brain tumour diagnosis and we’re so thrilled to see the excitement and donations ramp up for the Brain Tumour Walk,” says Brain Tumour Foundation of Canada CEO, Susan Marshall.

The goal for this year’s Kitchener-Waterloo Walk is \$45,000 and dollars raised benefit Brain Tumour Foundation of Canada’s national programs such as support groups, information handbooks and special events for children with brain tumours. The money also funds world-class research to find a cure for the disease and improve current treatments for patients, including projects like a recent study at SickKids that discovered the most common form of childhood brain cancer wasn’t one type, but four different tumours – each potentially responding differently to therapies and requiring their own plan of treatment. “That discovery means we can work towards more precise treatments for kids, reducing the potential side effects that come with treating pediatric brain cancers,” explains Marshall.

The 2016 Kitchener-Waterloo Brain Tumour Walk is scheduled for Sunday, June 5 at Waterloo Park. Opening Ceremonies and Brain Tumour Survivor Recognition begin at 9:45am. Online registration is encouraged; there is no entry fee to participate. Brain Tumour Walks are family-friendly and non-competitive, and feature 2.5km and 5km routes for all abilities.

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### **About the 2016 Brain Tumour Walks**

Every day in Canada, 27 people are diagnosed with a brain tumour. That’s 10,000 new diagnoses each year. By fundraising as part of a Brain Tumour Walk, patients, survivors, family and friends join the nationwide movement to end brain tumours. Their efforts support Brain Tumour Foundation of Canada’s specialized resources that empower patients to be their own best health care advocates and fund the ground-breaking research to find a cure for the disease. For more than two decades, Brain Tumour Walks (formerly Spring Sprints) have been the community event to bring together thousands of Canadians in tribute to and in memory of people affected by a brain tumour. **For more information about the Brain Tumour Walks taking place in Canada in 2016, visit [www.BrainTumourWalk.ca](http://www.BrainTumourWalk.ca).**

### **About Brain Tumour Foundation of Canada**

Brain Tumour Foundation of Canada is the only national charity that offers information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization also funds research across North America and, since 1982, has dedicated more than \$4 million to finding a cure for the disease and improving treatment for brain tumour survivors. **Learn more at Brain Tumour Foundation of Canada’s website: [www.BrainTumour.ca](http://www.BrainTumour.ca).**

### **For further media information about the Brain Tumour Walks, please contact:**

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