

Belleville’s award-winning South of 7 to perform hometown show in support of Brain Tumour Foundation

Belleville, Ontario, May 25, 2016 – When South of 7 drummer Jordon White takes the stage with his band on June 3rd at the Belleville Legion, it will be a very special occasion. Not only is this South of 7’s first hometown show of the season, but the Belleville drummer is also dedicating the concert to his mom – a brain tumour survivor. “This is my fourth year doing the local Brain Tumour Walk but I always wanted to do more, so turning our first show in Belleville into a fundraiser was a perfect fit,” explains White.

White’s mom was first diagnosed with a brain tumour when he was in college for music. Although radiation and surgery stabilized the tumour for several years, in January Jordon’s mother underwent a second surgery due to the mass’s spread. This time the operation removed her entire left frontal lobe – something previously impossible due to medical limitations but was now the best course of treatment for her tumour.

Looking back over the past eight years since his mom’s initial diagnosis, White says he’s inspired by the advances he’s seen first-hand in brain cancer treatment, and it’s a motivating factor in his support of Brain Tumour Foundation of Canada. “All those years ago, treatments were so limited for Mom and now so much more is available for her! That’s what I want to see continue to happen – even if not for my mom, for anyone else diagnosed with a brain tumour.”

South of 7 is an award-winning country-rock band who took home first place at the Landmark Events Kingston Showcase and won Stirling Fair’s Country Roots Contest, earning them the chance to open for country star Deric Ruttan. The “Bands Against Brain Tumours” concert takes place Friday, June 3rd starting at 7:00pm – the evening before the Belleville Brain Tumour Walk. Entry is a \$10 admission and refreshments and silent auction will also be available. Along with South of 7, several additional musical acts will take the stage in support of Brain Tumour Foundation of Canada.

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Media Release, cont'd

About the Belleville Brain Tumour Walk

The 2016 Belleville Brain Tumour Walk is scheduled for Saturday, June 4 at Zwick's Park. Opening Ceremonies and Brain Tumour Survivor Recognition begin at 9:45am. Online registration is encouraged; there is no entry fee to participate. The Brain Tumour Walk is family-friendly and non-competitive, and features 2.5km and 5km routes for all abilities. By fundraising as part of a Brain Tumour Walk, patients, survivors, family and friends join the nationwide movement to end brain tumours. Their efforts support Brain Tumour Foundation of Canada's specialized resources that empower patients to be their own best health care advocates and fund the ground-breaking research to find a cure for the disease. For more than two decades, Brain Tumour Walks (formerly Spring Sprints) have been the community event to bring together thousands of Canadians in tribute to and in memory of people affected by a brain tumour. **For more information about the Brain Tumour Walks taking place in Canada in 2016, visit www.BrainTumourWalk.ca.**

About Brain Tumour Foundation of Canada

Every day in Canada, 27 people are diagnosed with a brain tumour. That's 10,000 new diagnoses each year. Brain Tumour Foundation of Canada is the only national charity that offers information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization also funds research across North America and, since 1982, has dedicated more than \$4 million to finding a cure for the disease and improving treatment for brain tumour survivors. **Learn more at Brain Tumour Foundation of Canada's website: www.BrainTumour.ca.**

To schedule an interview with Jordon White or for further information about the Belleville Brain Tumour Walk, please contact:

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