

# Media Release

## Every day, 27 Canadians are diagnosed with a brain tumour

*Kitchener-Waterloo survivors, families and friends raising funds and awareness for brain tumour research and patient programs*

**Kitchener-Waterloo, Ontario, June 5, 2015** – Every hour of every day, more than one Canadian learns they have a brain tumour. It's a diagnosis that changes life in an instant – for the patient and their loved ones. On June 6, Kitchener-Waterloo area brain tumour patients, survivors, their family and friends are coming together for the annual Spring Sprint. The event is run by a dedicated group of local volunteers determined to improve the lives of those affected by a brain tumour. The KW event is part of the national effort by Brain Tumour Foundation of Canada to raise funds and awareness about brain tumours.

With teams like *Team Jasper and Mike's Mighty Warriors*, 150 people will gather in Waterloo Park as part of the movement to end brain tumours.

All funds raised by the Kitchener-Waterloo Spring Sprint go towards programming like the local support group, the Southwestern Ontario pediatric BrainWAVE program and resources including handbooks and a storybook. Funds also go towards critical brain tumour research. "Supporting patients and families and searching for the cause of and a cure for brain tumours is our focus," explains Carl Cadogan, Chief Executive Officer of Brain Tumour Foundation of Canada.

### Kitchener-Waterloo Spring Sprint

**When:** Saturday, June 6 2015; 8:30am Registration, 10:00am Start Time for Walk/Fun-Run  
**Where:** Waterloo Park  
**Fundraising Goal:** \$45,000

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### About Brain Tumour Foundation of Canada

Brain Tumour Foundation of Canada offers hope to those affected through education and a national network of support programs. Brain Tumour Foundation of Canada also funds brain tumour research through annual grants, fellowships and research studentships. All activities are supported solely by the dedication and determination of donors – individuals, corporate sponsors and foundations. Since the organization's founding in 1982, more than \$4 million has been directed to brain tumour research. Learn more at Brain Tumour Foundation of Canada's website: [www.BrainTumour.ca](http://www.BrainTumour.ca).

### About the Spring Sprint – Why do we walk?

Every day, 27 Canadians learn they have a brain tumour. Right now, an estimated 55,000 Canadians live with this disease that can impair physical and mental ability and change personality or behaviour. Brain Tumour Foundation of Canada brings hope, education and support to everyone affected. By signing up and fundraising as part of a brain tumour walk, patients, survivors, family and friends join the nationwide movement to end brain tumours. Their efforts support the specialized programs and resources that empower patients to be their own best health care advocates and fund the ground-breaking research that will find a cure for the disease. Dates and details for events across Canada are available at [www.SpringSprint.ca](http://www.SpringSprint.ca).

**For further information about Spring Sprint and Brain Tumour Foundation of Canada, please contact:**

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