

## **Media Release**



## Annual Windsor Brain Tumour Walk returns for its 16th year

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**WINDSOR, ON, May 27, 2019** – On Saturday, June 8, 2019, Brain Tumour Foundation of Canada returns to Windsor for its 16th annual Brain Tumour Walk. Joining this year's event is Maria Adam, alongside her loved ones as Team Bob's Brainiacs. Maria walks in memory of her husband, Bob, who passed away from brain cancer in 2011.

"Families, like Maria's, and survivors are the heart of Brain Tumour Foundation of Canada and for 16 years, we've had the privilege to walk with this incredible group of people affected by an often-devastating disease," says Susan Marshall, CEO.

Maria is a longstanding volunteer with the Windsor brain tumour support group, having first joined when her husband was diagnosed in 2007 with a glioblastoma multiforme brain tumour – the same kind of brain cancer that claimed the life of The Tragically Hip's Gord Downie. For several years, Maria has given her time to others impacted by a brain tumour diagnosis, which she explains is one way that she has learned just how far reaching the disease is. "Being involved with the support group, I've learned I'm not alone in this journey, and it's similar with the Brain Tumour Walk. We get to keep memories alive and it's magical to see how people come together."

Glioblastoma multiforme is the most common type of primary brain tumour in men and it is estimated that 27 Canadians are diagnosed every day with a brain tumour. The disease is unpredictable and complex and can affect vision, hearing, memory, balance and mobility. There is no cure.

What: Windsor Brain Tumour Walk When: Saturday, June 8, 2019

• Registration: 8:30am

• Survivor Photo: 9:45am

• Opening Ceremonies: 9:50am

• Walk Begins: 10:00am

Where: Riverside Sportsmen Club, 10835 Riverside Drive East

**About Brain Tumour Foundation of Canada:** Brain Tumour Foundation of Canada is the only national charity offering information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization funds ground-breaking research across North America and, since 1982, has dedicated over \$7.2 million to finding a cure and improving treatment for brain tumour survivors. Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events like the Brain Tumour Walk events. Learn more at Brain Tumour Foundation of Canada's website: www.BrainTumour.ca.

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To schedule an interview with Maria Adam or for further information about the 16th Windsor **Brain Tumour Walk, please contact:** 

Susan Marshall, Brain Tumour Foundation of Canada





