

Because of you...

Welcome to your 2015 Impact Report

In 2015, Brain Tumour Foundation of Canada retuned its focus and determination to better meet the needs of the brain tumour community. This Impact Report highlights successes from the past year, **all made possible because of supporters like YOU!**

HOPE



ACCOUNTABILITY



INTEGRITY



COLLABORATION



CARING

THANK YOU FOR YOUR DEDICATION AND COMMITMENT TO EVERY CANADIAN DIAGNOSED WITH A BRAIN TUMOUR.



HOPE & CARING

Because of you...

At the **HEART** of the brain tumour community is the **HOPE** for a cure.

- ✓ 14 brain tumour studies were funded across North America
- ✓ \$385,355 directed to research projects to help better understand brain tumours and to improve treatment
- ✓ 5 studentships awarded to promising young brain tumour researchers
- ✓ 79 tissue samples accepted to the London, ON Brain Tumour Tissue Bank
- ✓ Completed 2-year feasibility study to establish Canada's brain tumour registry
- ✓ \$230,000 in matching funds from Brain Canada secured for registry project

Improving **QUALITY-OF-LIFE** for brain tumour patients and caregivers is a **TOP PRIORITY**.

- ✓ 5,127 brain tumour handbooks were given to patients and their loved ones
- ✓ 5 childhood brain tumour survivors were awarded post-secondary school scholarships
- ✓ Launched the brand new Toronto adult brain tumour support group in 2015
- ✓ 500+ Canadian health care workers attended brain tumour education events



COLLABORATION

Because of you...

We **INVESTIGATED** and advocated on **ISSUES** important to the brain tumour community.

- ✓ Brain Tumour Foundation of Canada co-founded the Southwestern Ontario Brain Health Network, bringing together neurological and mental health agencies to identify gaps in services for neuro-patients and caregivers.
- ✓ Brain Tumour Foundation of Canada helped advocate for employment equity and the needs of people with a neurological condition, including brain tumour survivors, as part of Neurological Health Charities Canada.

A special thank-you is extended to the following Corporate Partners for their generous support:

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ACCOUNTABILITY

Because of you...

We **AMPLIFIED** the brain tumour cause in the **NEWS** and **ONLINE**.

- ✓ 100+ news stories about the cause
- ✓ Over 1 million views on BrainTumour.ca
- ✓ Approximately 20,000 social media fans

EVAN'S LEGACY

In late 2015, young Evan Leversage passed away from brain cancer. His spirit and memory are the inspiration behind **Evan's Legacy** — a new research fund established in his name.

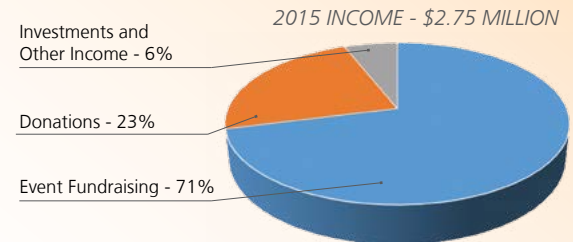
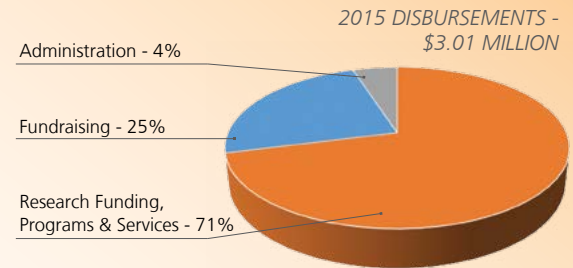
Since December 2015, more than \$35,000 has been donated in tribute to Evan and will be directed to the Pediatric Brain Cancer Impact Grant. Part of these gifts came from supporters across the world who heard of Evan's story through media outlets like Macleans, Global TV and Huffington Post.



INTEGRITY

Every donation made in 2015 helped Brain Tumour Foundation of Canada strive towards the vision to find the cause of and cure for brain tumours.

THANK YOU to every supporter who strengthens the national movement to end brain tumours.



CHANGING THE WORLD FOR KIDS WITH BRAIN CANCER.

In 2015, Brain Tumour Foundation of Canada partnered with Brain Canada and the Canadian Cancer Society to create the **Pediatric Brain Cancer Impact Grant**.

Over the next four years, Dr. Michael Taylor and his team will study how the most common pediatric brain cancer (medulloblastoma) responds to different types of treatment.



This breakthrough research focuses on finding personalized care for young children with brain cancer so their developing bodies and minds are not permanently damaged by current standard treatments.



Donors raised \$125,000 for this multi-year project in 2015.

*Want to read more about the successes and changes you've made possible?
Visit impact.braintumour.ca!*



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